



External Affairs

AT&T Indiana  
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Floor 18, Room 1814  
Indianapolis, IN 46204

317.265.8585 Fax

August 17, 2006

Indiana Utility Regulatory Commission  
Indiana Government Center South  
302 West Washington Street, E306  
Indianapolis, Indiana 46204

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AUG 17 2006

INDIANA UTILITY REGULATORY COMMISSION  
TELECOMMUNICATIONS DIVISION

Attention: Mr. Kevin Sosbe

Regarding: AT&T Catalog Informational Filing - **Retail and Wholesale**

Commissioners:

Please find attached revised AT&T Catalog pages that introduce a promotional offer for business access lines. Effective 8/18/06, the Company will provide a \$40 access line credit to eligible business customers who sign a contract for Custom BisSaver, SimpeLink Enhanced II or CompleteLink 2.0 during the promotional period of 8/18/06 through 3/31/07. Due to the length of this promotion, it will be available to both retail and wholesale customers.

This filing also deletes expired promotional language.

The attached informational pages and associated cost work are provided pursuant to the Commission's Order in Cause No. 42405 and the Order on Wholesale Discounts issued by the I.U.R.C. in Cause No. 41055. Cost information is to be treated as confidential, proprietary and a trade secret and exempt from public disclosure pursuant to I.C. 8-1-2-29 on a preliminary basis.

If you have any questions, please give me a call at 265-5688.

Sincerely,

Mary S. Thompson  
Director - Regulatory

Attachments

cc: Beth Krogel Roads  
Office of Utility Consumer Counselor

**GENERAL (cont'd)**

**PROMOTIONAL OFFERINGS (cont'd)**

**Business Access Line "Save The Deal" Promotion**

The "Save The Deal" promotion will be established from August 18, 2006, through March 31, 2007. During this promotional period eligible business customers who commit to (or renew their term contract for) at least a 1-year agreement to either Custom BizSaver, SimpleLink Enhanced II or CompleteLink 2.0 will receive a credit of \$40.00 per eligible access line or trunk for one year up to a maximum of \$1,000 per customer per year. The credit will be applied in equal amounts beginning in the 1st month and continuing through the 12th month. Customers who commit to a 2-year or longer term agreement will also receive a credit of \$40.00 per eligible access line or trunk during the second year up to a maximum of \$1,000. The credit during year 2 will be applied in equal amounts beginning in the 13th month and continuing through the 24th month. A customer may never receive more than \$1000 maximum in credits per year.

Eligible customers are existing customers who currently have service with the Company who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Customer must also have refused an initial offer to subscribe to either Custom BizSaver, SimpleLink Enhanced II or CompleteLink 2.0. The customer will receive the credits only on the lines they intended to disconnect. The customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the customer once during the promotional period. Customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver, SimpleLink Enhanced II, or CompleteLink 2.0 will apply.

This promotion cannot be combined with any other promotional offers for network exchange access lines.

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Effective: August 18, 2006

**10. PROMOTIONAL OFFERINGS (cont'd)**

**Business Access Line "Save The Deal" Promotion**

The "Save The Deal" promotion will be established from August 18, 2006, through March 31, 2007. During this promotional period Carrier's eligible business customers who commit to (or renew their term contract for) at least a 1-year agreement to either Custom BizSaver, SimpleLink Enhanced II or CompleteLink 2.0 will receive a credit of \$31.42 per eligible access line or trunk for one year up to a maximum of \$785.40 per Carrier's customer per year. The credit will be applied in equal amounts beginning in the 1st month and continuing through the 12th month. Carrier's customers who commit to a 2-year or longer term agreement will also receive a credit of \$31.42 per eligible access line or trunk during the second year up to a maximum of \$785.40. The credit during year 2 will be applied in equal amounts beginning in the 13th month and continuing through the 24th month. Carrier's customer may never receive more than \$785.40 maximum in credits per year.

Carrier's eligible customers are existing customers who currently have service with the Carrier who are not on a term plan or those that have less than 6 months remaining on their term who call in to disconnect lines and then reconsider and keep the lines. Carrier's customers must also have refused an initial offer to subscribe to either Custom BizSaver, SimpleLink Enhanced II or CompleteLink 2.0. The Carrier's customer will receive the credits only on the lines they intended to disconnect. The Carrier's customer must agree to associate all their lines with one of the eligible term plans to receive the credits. The promotion is only available to the Carrier's customer once during the promotional period. Carrier's customers cannot call back at a subsequent date and receive additional credits for lines targeted for disconnection.

All other terms and conditions applicable to Custom BizSaver, SimpleLink Enhanced II, or CompleteLink 2.0 will apply.

This promotion cannot be combined with any other promotional offers for network exchange access lines.

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Effective: August 18, 2006